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Attorney Docket Number

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AUTHORIZATION OF AGENT	L	
	Filing Date	
	First Named Inventor	Jehan Clements
	Group Art Unit	To Be Assigned

hereby appoint: Practitioners at Customer Number 27171 or Practitioner(s) named below: Name Registration Number Name Registration Number Christopher E. Chalsen 30,936 Claire A. Gilmartin 51,735 Robert J. Koch 26,637 Jay I. Alexander 32,678 Michael M. Murray 32,537 Robert W. Busby, Jr. 40,930 Errol B. Taylor 39,853 John J. Yim 47,197 Frederick M. Zullow 32,452 Einar Stole 47,272 John M. Griern 40,005 Christopher M. Guest 48,515 Lawrence T. Kass 40,671 Jennifer L. Overly 51,197 James R. Klaiber 41,902 Lisa Coward 44,091 Chris L. Holm 39,227 Kimberty N. Van Voorhis 48,009 Christopher J. Gaspar 41,030 Marc D. Peters 46,988 Frank A. Bruno 46,583 as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the Patent and Trademark Office connected therewith. Please change the correspondence address for the above-identified application to: The above-mentioned Customer Number. The OR address associated with Customer Number. Firm or Individual Milbank, Tweed, Hadley & McCloy LLP Name Address Address 1 Chase Manhattan Plaza City **New York** State ZIP NY 10005-1314 Country **United States** Telephone (212) 530-5000 Fax (212) 530-5219 I am the: Applicant/Inventor. Assignee of record of the entire interest. See 37 CFR 3.71. Certificate under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96). SIGNATURE of Applicant or Assignee of Record Name Jehan Clements Signature Ulmer. Date 03/10/04 NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*. 0 "Total of _ forms are submitted.

This collection of information is required by 37 CFR 1.31 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any Comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Attorney Docket Number unless it contains a valid OMB control number 02013-06034 \$ DECLARATION FOR UTILITY OR First Named Inventor **DESIGN** Jehan Clements COMPLETE IF KNOWN PATENT APPLICATION (37 CFR 1.63) **Application Number** To Be Assigned Filing Date Declaration Declaration • Submitted OR Submitted after Initial Art Unit With Initial Filing (surcharge To Be Assigned Filing (37 ČFR 1.16 (e)) **Examiner Name** To Be Assigned required) I hereby declare that: Each inventor's residence, mailing address, and citizenship are as stated below next to their name. I believe the inventor(s) named below to be the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled: Flip-Over Storytelling Book Publishing System, Method, and Kit (Title of the Invention) the specification of which 1 is attached hereto OR was filed on (MM/DD/YYYY) as United States Application Number or PCT International **Application Number** and was amended on (MM/DD/YYYY) (if applicable). I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application. I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed. **Prior Foreign Application** Foreign Filing Date **Priority** Certified Copy Attached? Country Number(s) (MM/DD/YYYY) **Not Claimed**

[Page 1 of 2]

Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer. U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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DECLARATION — Utility or Design Patent Application

Direct all correspondence to:	Custome	er Number	r	27171		OR	V	Corres	pondence address below	
Name		*******								
James R. Klaiber						·				
Address Milbank , Tweed, Hadley & McCloy LLP, 1 Chase Manhattan Plaza										
City				State	•				ZIP	
New York		•		N.Y.					10005	
Country	Telephone					Fax				
U.S.A.	SA. (212) 530-5363					1) 530-52			
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.										
NAME OF SOLE OR FIRST IN	IVENTOR:	1		etition	has he	een filer	d for th	ie uneiar	ned inventor	
Given Name			<u> </u>		F	Family M	Name		160 Inventor	
(first and middle [if any]) Jehan					or Surname Clements					
Inventor's Signature	n Plan	ner							Date 03/10/04	
Residence: City	State	"" "	<u> </u>	Coun	ntry			Citizer		
Талтутоwn	N.Y.			1	U.S.A.			U.S.A.	1	
Mailing Address P.O. Box 543										
City	State				ZIP				Country	
Tarrytown	N.Y.	·			10591			- 1	U.S.A.	
NAME OF SECOND INVENTO	R:				A p	etition h	as be	en filed fo	or this unsigned inventor	
Given Name (first and middle [if any])				Family Name or Sumame						
Inventor's Signature									Date	
Residence: City	State			Coun	Country			Citizenship		
Mailing Address					-					
City	State			ZIP			Country			
Additional inventors or a legal rep	presentative are beir	ng named on	the s	uppleme	ntal she	et(s) PTO	/SB/02A	or 02LR a	ittached hereto.	